

Middle East Healthcare Insurance Conference 2020

Theme: "Hi-Tech Hi-Touch Health Insurance
and the Pull of Investing in Healthcare,
Healthtech and Insurtech"

18-20 February 2020, Muscat, Oman

Organised by:

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Under the Patronage of the Capital Market Authority of the Sultanate of Oman,

Middle East Insurance Review is very honoured to organise the Middle East Healthcare Insurance Conference in Muscat, for the third time following two consecutive successful series held at the Sultanate, to continue discussion on the developments of the compulsory health insurance system in the country, and the rapid technological changes witnessed in the world by digital discoveries and AI that is revolutionising healthcare, health outcomes, and human experiences!

Healthcare enterprises are increasingly integrating their core business functionalities with partners and innovative platforms – unlocking the next waves of future growth. As they do, companies are beginning to create and design a future built around and within an ecosystem that will transform their organisations, services, and the market itself.

Can Oman evolve into one of the leading digital health innovative markets in the Middle East? What are the critical dynamics and the drivers of a successful healthcare system?

Many other different industries are also entering the healthcare space, in addition to biotech, medtech, gym & wellness, food & safety and financial services. What are the specific roles of the government and the insurance industry to ensure greater efficiency and superior quality service experience in the way forward?

The conference will bring together all healthcare stakeholders including top leaders from the healthcare industry, health authorities, investors, providers from both the government and private sectors, public policy makers, tech companies, banks, the C-suites and more!

The three-day conference will look at the developments of compulsory health insurance in Oman and across the region; the top health trends to watch, great models of care from all around the world, telemedicine apps, diagnostic AIs, new predictive analytics for preventive medicine, wearable gadgets that let individuals manage their own health, including a showcase of the latest healthtech and insurtech innovations for business transformation and to thrive!

Sign Up Now!

TOPICS

- Global Healthcare Trends & Developments
- Overview of the Healthcare Systems in the MENA region
- The Lure of Investing in Healthtech & Insurtech
- Healthcare Financing and Delivery
- Marketing Strategies and Alternative Distribution Channels of Healthcare Insurance
- Enhancing Healthcare Insurance Profitability
- Regulatory Issues in Healthcare and Health Insurance in the Middle East
- Opportunities in Micro Health Insurance
- The Role of Takaful – Healthcare Takaful
- Business Models for Collaboration: Hospitals/ Clinics, TPAs and Insurers - A Successful Model?
- What are the success factors and what are hospitals, medical health providers and governments expecting from insurers?

Underwriting & Claims Management

- Underwriting Issues in Healthcare: Strategies for Success
- Managing Medical Claims Fraud in Healthcare
- Managing Escalating Healthcare Costs

Compulsory Healthcare Insurance

- Critical Success Factors for Compulsory Healthcare Insurance
- The Expatriate Healthcare Market
- Success Factors for Compulsory Healthcare Insurance. Market updates: Dubai; Abu Dhabi; Saudi Arabia; Qatar; Bahrain; Kuwait; Jordan, Egypt

Special Focus: Sultanate of Oman

- Oman's Experience in the development of its healthcare system

Compulsory Medical Insurance

- How to Establish An Effective Public Private Partnership.
- What are the Issues, Challenges & Recommendations? Future Outlook

Employees' Benefits & Engagement: Innovative Solutions For A Dynamic Workforce

- What makes a company an Employer of Choice today? What are the healthcare benefits needed for an organization to sustain its position?
- Building an empowered workforce that can pre-empt risks and accelerate decision-making.
- What are the powerful tools to maintain employee engagement and satisfaction?

Special Panel on the Pull of Investing in Healthtech & Insurtech

- **Role of Health Regulator in Health Insurance Solutions.**
- **A Panel on Healthcare Tips from Asia.**
- **A Panel on "Overview Health Check in MENA" including a representative from each market to talk about their experiences.**
- **A Panel on TPA Stars in Health Insurance Service and Delivery**
- **A Panel on Cognitive Computing for Healthcare**

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Registration Email: weeling@meinsurancereview.com

Conference Registration

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Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

Registered by _____

PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof

First Name: _____ Last Name/ Surname: _____

Nationality _____

Passport No _____

Job Title _____

Company _____

Address _____

Country _____

Tel: () _____

Cellular: () _____

Fax: () _____

email: _____

REGISTRATION

Early Bird

Subscribers ☐ US\$1,280

Non-Subscribers ☐ US\$1,580*

(*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

Normal Registration

Subscribers ☐ US\$1,780

Non-Subscribers ☐ US\$1,980*

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

☐ AIR/MEIR magazine ☐ AIR/MEIR Website ☐ Brochure ☐ Email

☐ Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Group registration: Special Offer for Year 2020

Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge!

(Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches. All meals are prepared without pork, lard and beef.

Special Dietary Requirements

☐ I would like to have vegetarian meals during the Conference.

Closing date for registration: 11 Feb 2020

For cancellation in writing made before **17 January 2020**, 50% of the conference fee will be refunded.

No refunds will be made for cancellations after **17 January 2020**. However, substitution or replacement of delegates will be allowed.

PAYMENT

I undertake to indemnify the organisers for all bank charges

☐ I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"

☐ Telegraphic / Wire Transfer to the following account:

DBS Bank
Marina Financial Centre, 12 Marina Boulevard,
#03-00 MBFC, Tower 3, Singapore 018982
Branch: Marina Financial Centre Branch
Account Name: Ins Communications Pte Ltd
• US\$ (Account No.: 0001 - 004838-01-9-022)
• Swift Code: DBS SSGSG

☐ Please debit the sum of US Dollars US\$ _____ for Conference Registration fee from my

☐ Mastercard

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Card Holder's Name: _____

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(Conference fee is zero-rated for GST)